

# SDA-705 Media Player

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**A small-footprint HD-ready digital signage network media player that's budget-friendly and big on features.**

As the demand for digital signage screens grows, so does the need for the back-end components to be smaller, less obtrusive, and more easily accessible. In any retail or customer-trafficked environment, space is always a premium. Symon's SDA-705 is the perfect solution for environments that demand powerful, easily manageable networked digital signage placed in areas where space is at a premium.

## **Size Matters**

The Symon SDA-705 has a square footprint, approximately 6.5 inches, with a height that's less than 2 inches, making it easier than ever to situate the device practically anywhere—out of sight of customers and/or employees. The SDA-705 connects directly to the analog or digital inputs on all of today's modern HDTVs, whether they are mounted horizontally or vertically.

## **Small in Stature, Big on Power**

The SDA-705 has the latest in CPU technology, the Intel Core2Duo, and the Microsoft® Windows® Vista for Embedded operating system leveraging a SES Release 10.x hardware and software combination optimizing the graphics chip set for balanced video and CPU processing. With extremely quiet operation it delivers maximum performance so it's capable of delivering rich graphics, video and animation that you've come to expect from Symon's SDA series.

## **Supports Popular Video and Graphical Formats.**

The product supports a variety of video, graphical and audio formats, including WMV, MOV, MPEG 1, 2 - 4, PNG, JPG, GIF, and SWF. The SDA-705 can be used along with any combination of Symon's other media players, so you can select the device that's right for any combination of display endpoints.



## Technical Specifications

### Video

- Playback of HD Digital Video Files (720p HD or 1080p HD)
- Streaming Media input (MMS & RTSP protocols)
- MPEG Video Decoding (1, 2, 4), VC1 & H.264

### Output resolutions supported:

- 4:3 Aspect: 640x480, 800x600, 1024x768
- 4:3 Aspect: 1280x960, 1280x1024 (4.3:2 Aspect)
- 16:9 Aspect: 1280x720 (720p HD)
- 16:9 Aspect: 1366x768
- 16:9 Aspect: 1920x1080 (1080p HD)
- 16:10 Aspect: 1920x1200 (1080p HD)

### Audio

- Mono, Stereo, MPEG 1 Level 1, 2, 3 (MP3 Audio)

### Features

- Browser-based Administration
- Cinematic and Standard Transitions
- Remotely Upgradeable Firmware
- Crawling + Scrolling Text
- Snapshot View of Remote Broadcasts
- Real-Time Data Display
- Data Triggers – Switching of Layouts Based on Data Threshold Events
- Auto Reboot Recovery
- SNMP Notification and Proof of Play Reporting
- Event Logging
- Portrait and Landscape Display Mode

### Architecture

- Wireless Networking (optional)
- IP Addressable, Ethernet Port 10/100M bit
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- Operating System: Windows® Vista for Embedded
- Dimensions: 1.97" (H) x 6.5"(W) x 6.5"(D)
- CPU: 2.26 GHz Intel Core 2 Duo
- Hard Disk: 7200RPM 80GB
- Automatic Disk Defragmentation
- Memory: (RAM) 2GB
- Graphics: Intel
- Video Outputs: DVI, VGA

