

SDA-708 Media Player

Reliable, Responsive, Rugged

The SDA-708 media player is a small foot-print, high performance network media player that works efficiently and effectively delivering mission-critical information to flat panel displays.

The SDA-708 is designed for almost invisible operation. With extremely quiet fan-less operation, it can be mounted behind your flat panel screens; even an optional solid state model for demanding environments. It is a convenient network-managed appliance that packs a big punch for displaying digital signage content, while making it easier than ever to install practically anywhere.

Each SDA-708 is remotely manageable, and securely addressable via a Web browser for configuration and management. Tight integration with established network services, permissions, and secure user authentication makes Symon's system right at home in even the most demanding, security-conscious IT environments in the world.

Easy to Deploy

- Extremely quiet fan-less operation - can be placed in high traffic areas
- Optional solid state model (SDA-708X)
- High impact black finish housing
- Almost invisible – can be mounted behind your flat panel display
- Small footprint enables wide selection of placement options
- Microsoft® Windows Vista® for Embedded operating system
- Remote Web-based configuration tools
- Reporting and historical logs of what's been displayed
- Support for all common graphics and media formats
- Publish messaging for applications like instant emergency alerting on demand
- Provides all the connectivity and output options needed for practically any type of digital signage display

Plug, Play, and Display

Less than 8 inches square, and less than 2.5 inches tall, the Symon SDA-708 packs a big punch for displaying digital signage content, while making it easier than ever to install practically anywhere, even in the tightest of quarters.



Technical Specifications

Video

- Playback of HD Digital Video Files (720p HD or 1080p HD)
- Streaming Media input (MMS & RTSP protocols)
- MPEG Video Decoding (1, 2, 4), VC1 & H.264

Output resolutions supported:

- 4:3 Aspect: 640x480, 800x600, 1024x768
- 4:3 Aspect: 1280x960, 1280x1024 (4.3:2 Aspect)
- 16:9 Aspect: 1280x720 (720p HD)
- 16:9 Aspect: 1366x768
- 16:9 Aspect: 1920x1080 (1080p HD)
- 16:10 Aspect: 1920x1200 (1080p HD)

Audio

- Mono, Stereo, MPEG 1 Level 1, 2, 3 (MP3 Audio)

Features

- Browser-based Administration
- Cinematic and Standard Transitions
- Remotely Upgradeable Firmware
- Crawling + Scrolling Text
- Snapshot View of Remote Broadcasts
- Real-Time Data Display
- Data Triggers – Switching of Layouts Based on Data Threshold Events
- Auto Reboot Recovery
- SNMP Notification and Proof of Play Reporting
- Event Logging
- Portrait and Landscape Display Mode

Architecture

- Wireless Networking (optional)
- IP Addressable, Ethernet Port 10/100M bit
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- Operating System: Windows® Vista for Embedded
- Dimensions: 2.36" (H) x 7.87" (W) x 7.87" (D)
- CPU: 2.26 GHz Intel Core 2 Duo
- Hard Disk: 7200RPM 80GB
- Automatic Disk Defragmentation
- Memory: (RAM) 2GB
- Graphics: Intel
- Video Outputs: DVI, VGA

